



**Member's Guide
to Discounts and Services**

For further information, write:
HEALTH ADVOCATES ALLIANCE
Membership Services Office
16476 Wild Horse Creek Road
Chesterfield, MO 63017
636-530-7200 or 1-800-992-8044
www.health-advocates.com



Membership Services Office
16476 Wild Horse Creek Road
Chesterfield, MO 63017

Dear Member,

Welcome to Health Advocates Alliance (HAA).

The purpose of this association is to provide its members with a higher quality of life through numerous discounts and services, which are explained in detail on the following pages.

While we believe you will be pleased with your overall association membership, we cannot, however, warrant or guarantee the performance of any discount or service.

You can be assured that we will continually seek other discounts to add to your HAA membership plan. Please let us know if you have suggestions on how Health Advocates Alliance can be of more service and value to you.

Sincerely,

Your Membership Services Staff



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Follow us on Twitter

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24-Hour Nurse Helpline Plan

The 24-Hour Nurse Helpline is designed to help members become more informed about their healthcare. The Nurse Helpline is a 24/7 confidential telephone service that allows members to ask questions and receive information about their health, illnesses and medications. There is no cost to use the Helpline.

Members have unlimited access to registered nurses via a toll-free number 24 hours a day, 365 days a year. These nurses are specially trained to offer prompt, confidential medical counseling to help members make informed decisions about their health and the medical care they receive. However, our nurses do not diagnose or provide treatment.

The services include:

- Toll-free, confidential availability to registered nurses 24 hours a day at **1-800-982-2401**.
- Guidance and information for dealing with common ailments.
- Explanations on what to expect during medical tests.
- Help from a registered nurse who can answer questions regarding:
 - Diagnostic and surgical procedures
 - A recently diagnosed medical condition
 - Prescription and over-the-counter medication information

[BBINS-424]

LensCrafters Vision Club

Your member I.D. card brings you and your eligible family members special rates on the following:

Welcome to the privileges of LensCrafters Vision Club.

- Savings at all LensCrafters locations nationwide.
- 20% discount on all purchases at any LensCrafters.
- Discount may be used by all family members, with unlimited usage!
- Lenses ground to prescription specifications in **about one hour**.
- More than ten times the **frame selection** of ordinary optical stores.
- **Complete satisfaction guaranteed!**

Present your membership card at time of purchase to receive the discount. For a location nearest you, call **1-877-753-6727**. *I.D. Allowance Code: #9133281(NAC)*.

Gateway Medicaid

In an emergency, getting vital health information to medical personnel quickly could be critical. Your Gateway Medicaid keeps your personal medical profile handy at all times so that emergency medical personnel will have access to data needed to administer appropriate care.

When you send in your completed Gateway Medicaid Data Form, it is reduced in size and printed on a durable plastic card. It is easy to read with a standard magnifying glass routinely carried by medical professionals. Please note that separate papers or other forms cannot be accepted; be sure all information appears on the Gateway Medicaid Data Form.

As a member, you may order one free medical card per account each year. It's important to update your card annually to ensure your data is current. You will receive a reminder and renewal form every 12 months. If you need to update your card more often, you may do so for only \$5 each. You may also order cards for your spouse, children and other family members for only \$5 each. Similar cards cost \$8 to \$20 from other sources. To order extra cards, request and complete an additional Gateway Medicaid Data Form for each individual.

For more information and to print the Personal Medical Profile form, please visit **www.health-advocates.com**. If you do not have online access, please call **1-800-992-8044** to have a member service representative send you a Personal Medical Profile form to complete.

Vitamin Discount

HealthFitLabs is an online/mail order company that sells only the highest-quality natural vitamins, nutritional supplements, and bath and personal care products.

Visit the website, HealthFitLabs.com, to browse several different product search options including categories such as Healthy Lifestyle, Vitamins & Minerals, Bath & Personal Care, and Healthy Pets. You can also search by health condition. For instance, they have supplements for Eye Health Support, Blood Sugar Support, Mood Support and more. Or shop by brand name; there are 1,900 products available on their website. Most vitamins are available to ship within 24 hours.

Visit www.HealthFitLabs.com and enter **NAC** as the coupon code at checkout to receive an additional 15% off online prices that are already reduced 5-35%!

You can also save up to 30% off catalog prices! Call **1-888-757-2454** to place your order and start saving today! Just mention **NAC** as your coupon code.

GymAmerica.com

As an HAA member, you and your family receive special pricing at Gymamerica.com*, the all-in-one interactive toolkit for your personalized diet and exercise program. GymAmerica.com features Genesant's state-of-the-art nutritionist and personal trainer software, honored by *Forbes* magazine with its "Best of the Web" award.

GymAmerica.com features:

- Personalized meal plans tailored to your needs and goals
- Interactive program that uses your entered results to keep your diet on track
- Smart weekly grocery shopping lists
- Convenient at-a-glance calorie, fat, carb, and protein totals
- Customized workouts to match your fitness level
- Access-Anywhere online workout calendar and log

Use the Web's best interactive exercise and diet program to get your body in shape! Association members receive the promotional discount price—three months for the price of two—of only \$19.98. Visit www.gymamerica.com/NAC and sign up today!

* *GymAmerica.com is a proprietary Web property of Genesant Technologies, Inc.*

Health Advocates Alliance Scholarship Program

Health Advocates Alliance (HAA) awards \$1,000 scholarships on a per-semester basis to students who are pursuing undergraduate or graduate degrees in **health-related fields** and who meet the criteria listed below. Awards are based on grade point average and extracurricular activities.

All requested information must be received by the Scholarship Committee before your application will be considered. Be sure to complete both sides of the application before submission, and please print clearly.

Fall Semester Deadline: **June 30**

Spring Semester Deadline: **December 15**

Criteria for HAA Scholarship

1. You must be either: a) HAA Member whose membership is current and has been in good standing for the past 6 consecutive months; or b) spouse or child (28 years or younger) of an HAA Member whose membership is current and has been in good standing for the past 6 consecutive months.
2. You must have a 3.0 or higher cumulative Grade Point Average at your current educational facility (high school or college) and you must be pursuing study in a **health-related field**. You must be able to show your GPA to the Scholarship Committee by e-mailing, faxing or mailing current educational facility-generated documents.

E-mail, Fax, or Mail your scholarship application and all supporting documents to:

E-Mail: scholar@health-advocates.com

Fax: **636-530-7777 (Attn: Health Advocates Alliance Scholarship Committee)**

Mail: **Health Advocates Alliance Scholarship Committee,
16476 Wild Horse Creek Road, Chesterfield, MO 63017**

Note: Recipients of HAA Scholarship Program funds may be advised to declare these proceeds based on applicable state and federal income tax rulings.



Scholarship Application

www.health-advocates.com

All requested information must be received by the Scholarship Committee before your application will be considered. Be sure to complete both sides of the application before submission, and please print clearly. To qualify you must be pursuing a degree in a health-related field.

Fall Semester Deadline: **June 30**
Spring Semester Deadline: **December 15**

First time application Renewal application

Semester Applying For: Spring Fall 20__ (year)

Primary HAA Member's Name: _____

Applicant Information

(All information will remain strictly confidential.)

Student's Full Name: _____

Student's Social Security #: _____

Student's Permanent Address: _____

City: _____ State: _____ Zip: _____

Permanent Phone #: () _____ E-Mail: _____

I understand that recipients of HAA Scholar Funds may be advised to declare these proceeds based upon applicable State and Federal income tax rulings.

Applicant Signature: _____

Educational Institution Information

Name of School you are/will be attending: _____

Full-time Part-time Number of hours: _____
(Undergraduate full-time is 12 hours or more; part-time is 6-9 hours or more.)

Area of Concentration/Major: _____
(Should be an undergraduate or graduate degree in health-related field.)

Cumulative GPA: _____ Previous Semester GPA: _____

Current Year or # Hours Completed: _____

Please list any additional scholarships and/or grants you have been awarded:

Required Additional Information

Scholarship Applications will not be considered without the additional information listed below. It can be e-mailed, faxed or mailed as attachments along with your application. If sent separately, be sure to identify each item with your name and phone number. *(Please check off each item as you complete it.)*

Applicant Checklist:

- A brief essay about why you feel you deserve an HAA Scholarship.** Include your educational goals.
- Two letters of recommendation.** One letter should be from a teacher or administrator.
- Your high school and/or college transcript.** Please send grades from the semester prior to the semester for which you are applying.
- A list of all your extracurricular activities and clubs.**
- Any other information you feel is pertinent to your being considered for this scholarship.**

Current Recipient Checklist *(reapplying for scholarship):*

- Previous semester's grades.**
- A statement on your progress and any changes you might have made in your educational goals.**

Where Committee Will Send Scholarship Money, if Awarded

Name of School you are, or will be, attending: _____

Name of Financial Aid Contact Person: _____

Financial Aid Contact Address: _____

City: _____ State: _____ Zip: _____

Financial Aid Contact Phone Number: () _____

E-mail, fax or mail your application and all supporting documents to:

E-Mail: scholar@health-advocates.com

Fax: **636-530-7777** (Attn: Health Advocates Alliance Scholarship Committee)

Mail: **Health Advocates Alliance Scholarship Committee,
16476 Wild Horse Creek Road, Chesterfield, MO 63017**

Be sure to include each item from the Required Additional Information checklist with your application.

Carperks Buying Network

Many people dislike shopping for automobiles because they dread the anticipated hassle and the possibility of overpaying for a car. This program allows association members to benefit from a National Corporate Pricing Program that solves these issues. *Carperks* is currently offered as a “free perk” to employees of Coca-Cola, Verizon Wireless, American Airlines, Office Depot and several hundred other companies—and now, to you.

How To Use This Service

Use group buying power to get a great deal on a new or used car. It’s simple:

1. Log onto **www.myassociationmembership.com/carperks**.
2. Price Your Car. See the upfront price and compare it to what others paid. We’ve pre-arranged pricing with our network of thousands of Certified Dealers to give you a hassle-free buying experience, at home and at the dealer.
3. Locate Your Dealer. Once you’ve decided on a vehicle, you can connect with local Certified Dealers to schedule a test drive and confirm availability. You are never under any obligation to purchase.
4. Test Drive and Buy. Print your exclusive Price Protection Certificate, featuring a summary of your car with your low price guarantee and the dealer’s contact information. Bring it with you to the dealer for an easy and hassle-free purchase.

Hewlett-Packard Computer and Digital Equipment

Hewlett-Packard, a worldwide leader in computers and other digital hardware, has the right solution for your business or home office. As a member, you receive discounts on HP notebooks, laptops, desktops, servers, printers, digital cameras, handhelds, point-of-sale (scanners, cash registers, etc.) and more.

Discount levels vary based on product—generally from 3%-10% off. Monthly promotions are available such as free shipping on discounted printing supplies, rebates and other value-added member benefits.

To order, call HP at **1-888-860-9572** and mention code **BAE1** for your discount, or visit www.hp.com/go/BusinessAdvantEdge.

UPS Express Delivery Services

Improved program—featuring lower rates! Member discounts on UPS delivery services include:

- 14%-28% off Next Day Air®/Next Day Air® Saver Letter/Package and Worldwide ExpressSM Export/Worldwide SaverSM Export Letter/Document/Package
- 10%-21% off UPS 2nd Day Air® A.M. and 2nd Day Air® Letter/Package, 3 Day SelectSM (package) and UPS Worldwide Expedited (document/package)
- 1%-5% off UPS Standard to Canada
- 10% off UPS International Import including UPS Worldwide ExpressSM/SaverSM/ExpeditedSM/Standard to Canada

To sign up, call UPS at **1-800-325-7000** and ask to be linked to the Business Advantage Association discount program. Or visit: www.savewithups.com/ba.

Customized Web Services

NAC Web Services provides the advantage of website development and maintenance, with an experienced staff of programmers and graphic designers ready to work for you. All of the latest programming capabilities—including HTML, ASP.NET, Flash, XML, and database connectivity—are available to you as an association member. Our designs are crisp and clean, blended with creativity, and custom-built to your website specifications. They can also host your website with our own AxisConnect web hosting service.

With an Internet website by NAC Web Services, your company can enjoy growth potential which is virtually limitless! Members receive a **20% discount** on the following services:

- Custom Web Design/Evaluation and Re-Design of Current Sites
- Website Hosting
- Consulting on Viability of Internet Projects
- Internet Marketing

How to Use This Service:

1. For more details call **636-530-7006** and ask for a web development sales representative.
2. Mention that you are an association member to receive your 20% discount.
3. Visit www.nacwebservices.com to learn more about NAC Web Services.

High Speed Dial-up Internet Access

In addition to PowerNet Global's great long distance phone service, you can now take advantage of PNG's Unlimited High Speed Dial-Up Service for only \$1 for the first month, then \$12.95 per month thereafter. PowerNet Global offers fast and reliable connections, valuable add-ons, and technical support that delivers a robust Internet service at a very reasonable price.

- \$12.95 per month
- Free Technical Support
- Speed Booster (increases download speed up to **5x faster** than standard dial-up)
- Pop-up Blocker
- 5 E-mail Addresses and 10 MB of WebSpace
- One Bill for Long Distance and Internet

To sign up now or to speak with a friendly customer support specialist, please call toll-free at **1-877-550-5918**.

Office Supply Discounts

Association members get huge selection, free, fast delivery and the guaranteed lowest prices on office products from Penny Wise. Penny Wise not only offers the lowest prices, but also provides a huge selection on over 20,000 items—four times the selection of the superstores. Plus delivery is free within the contiguous U.S. and next day shipping is virtually guaranteed from the 40 Penny Wise distribution centers nationwide.

Members get up to 36% off already discounted prices for savings of up to 80% off suggested list price. Penny Wise also offers an additional 3% savings when orders are placed through its website (**www.penny-wise.com**). And members' prices are guaranteed! *If you buy a product from Penny Wise, then see it advertised for less, send the ad to Penny Wise within 30 days and they will refund the difference or credit your account.*

Just call and ask for a Members Only catalog to start your savings today.

How to Use This Service:

1. Contact Penny Wise Office Products by phone at **1-800-942-3311** or by fax at 1-800-622-4411.
2. Mention that you are an association member, and **use member benefit code "NAC."**
3. For more information, visit **www.penny-wise.com**.

Axzo Press

Enhanced Business Learning Material

For 10 years, Axzo Press has enhanced training and education for professionals, trainers, and students through tested, high-quality Instructor-Led Training courseware, business skills texts, quick-reference tools, and custom job aids. Axzo Press provides top-quality professional courseware and the highest ProCert ratings at competitive pricing.

Association members receive **25% off** automatically on products already discounted up to 50% off through the Axzo Press website on the following products:

- **ILT Series™**—More than 600 instructor-led training textbooks for education, commercial and corporate training, distance learning and self study.
- **Crisp Series**—More than 300 self-study business books developed by field experts, including the flagship Fifty-Minute™ Series, covering critical aspects of business topics in a minimum amount of time. Available in print or digitally; complementary computer-based training software is available for most titles.
- **Custom**—The Web-based CustomCrisp system allows you to select content from our top-selling ILT Series titles, rearrange it however you want, add your company logo, and order books to be printed as soon as the following day.
- **Also**—Custom quick-reference and job-aid cards that can be attached directly to any monitor or workstation surface; quick reference guides in 15 languages; and courseware for CompTIA certification with authors on staff for any technical questions.

To sign up, visit www.axzopress.com/stores/NAC.



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16476 Wild Horse Creek Road
Chesterfield, MO 63017**

636-530-7200

1-800-992-8044

www.health-advocates.com



08/13 (K-HAA)
725125



24-Hour Nurse Helpline - 1-800-982-2401

LensCrafters Vision Club - 1-877-753-6727
ID # 9133281(NAC)

Gateway Medicaid -

To receive an order form, call 1-800-992-8044
or go to www.health-advocates.com

Vitamin Discount- Call 1-888-757-2454 or visit
www.HealthFitLabs.com, use code "NAC"

GymAmerica.com - www.gymamerica.com/NAC

HAA Scholarship Program - see application in guide
or go to www.health-advocates.com

Carperks -

www.myassociationmembership.com/carperks

Hewlett-Packard Computer & Digital Equipment -
call 1-888-860-9572 and mention code BAE1
or visit www.hp.com/go/BusinessAdvantEdge

UPS Express Delivery Services - to register, call
1-800-325-7000 or go to www.savewithups.com/ba

Customized Web Services - 1-636-530-7006

High-Speed Internet Access - 1-877-550-5918

Office Supply Discounts - 1-800-942-3311
or www.penny-wise.com

Axzo Press - www.axzopress.com/stores/NAC

(Name of Association Member)

Association
Membership Card
This I.D. Card belongs to:

EMERGENCY NUMBERS

POLICE _____

FIRE _____

AMBULANCE _____

DOCTOR _____

HOSPITAL _____

EMERGENCY INFORMATION

DOCTOR NAME _____

ALLERGIES _____

CURRENT MEDICATION _____

**Health Advocates Alliance
is an association, not insurance.**



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